

Study of Economic Activity in the 22@ Barcelona District

Dr. Martí Parellada Sabata

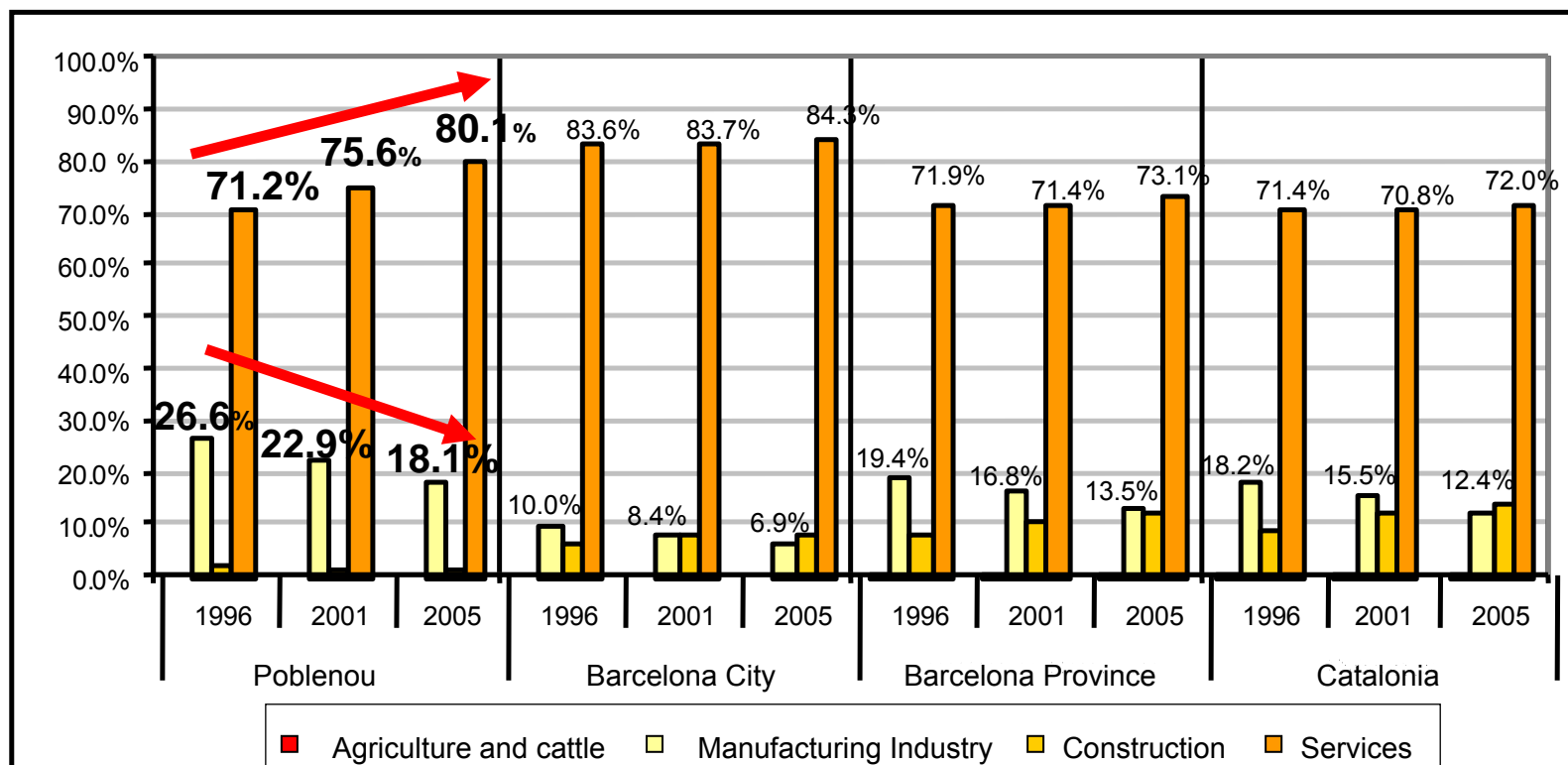
Dr. Elisabet Viladecans Marsal

IEB & UNIVERSITY OF BARCELONA

Barcelona, January 23, 2008

Productive Structure

Graph 1: Evolution of the productive structure in the main sectors

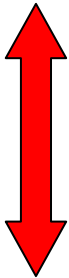



- Although the manufacturing sector is still the most important, there has been an important **increase in the service sector**
- The number of technologically intensive manufacturers has held steady.

Economic Dimensions

Table 1: Number of companies and workers in Poblenou

	Companies	Employees	% companies	% employees
Up to 1959	46	1,176	2.27%	2.79%
1960-69	40	798	1.97%	1.89%
1970-79	105	1,177	5.18%	2.79%
1980-89	263	3,957	12.97%	9.40%
1990-99	585	9,492	28.85%	22.54%
2000-2007 (March)	989	25,511	48.77%	60.58%
Total UB study	2,028	42,111		
March - December 2007*	53	271		
Companies in installation process*	21	6,200		
Total data since 2000*	1,063	31,982		


Before
22@


Since
22@

(*) 22@ Barcelona Estimations

- Since 2000, **1,063 companies** have settled or are in the process of settling in the 22@Barcelona district
- This represents nearly **32,000 new jobs**...

Company Size

Average size of companies in Poblenou \approx 25 workers

However..... 69% of the companies have < 10 workers...

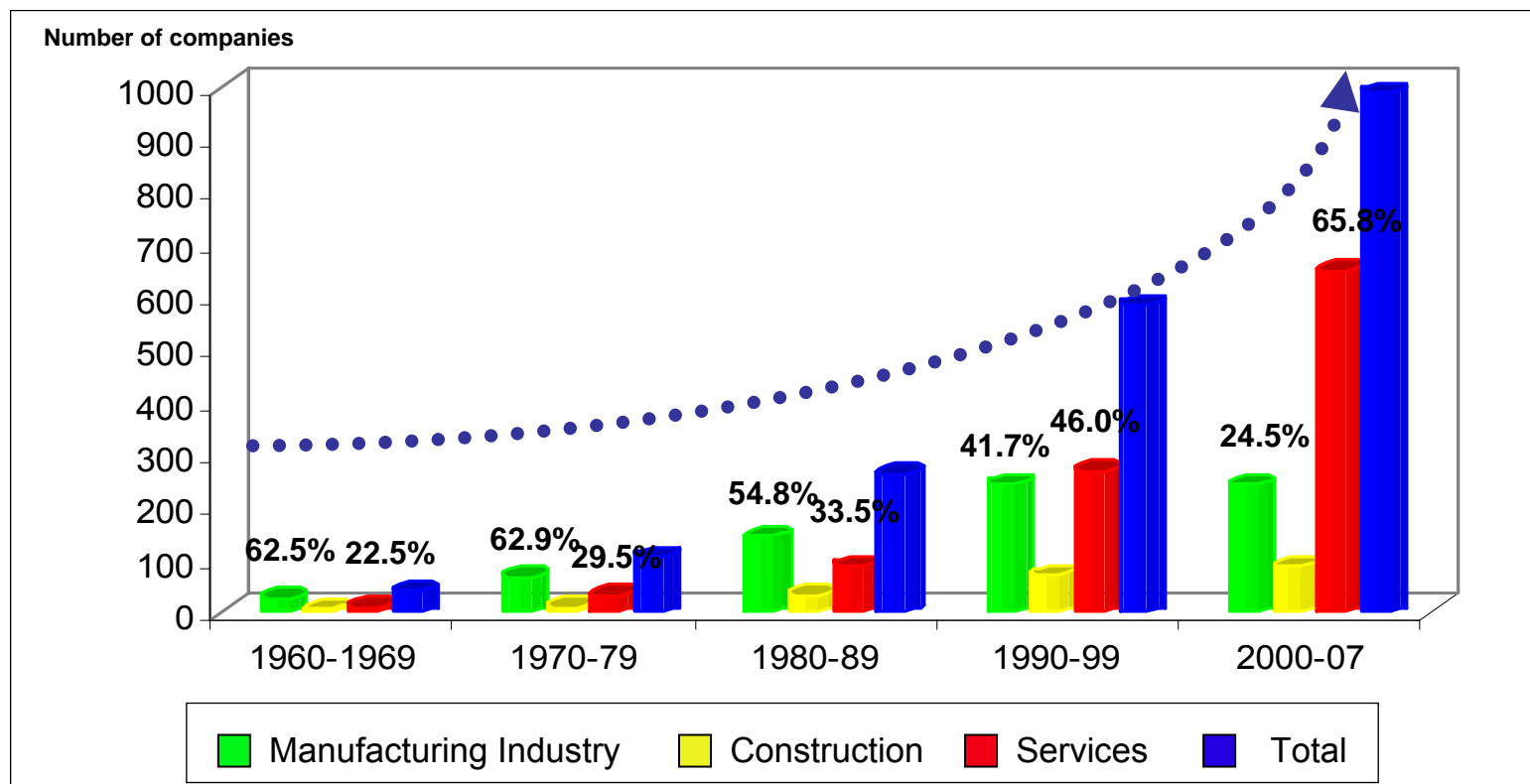
Table 2: Average company size

number of workers	% companies
1-5	48.62 %
6-10	20.06 %
11-25	15.61 %
26-50	7.65 %
51-100	4.30 %
+ 100	3.75 %

... it is necessary to provide new companies with spaces appropriate to their size...

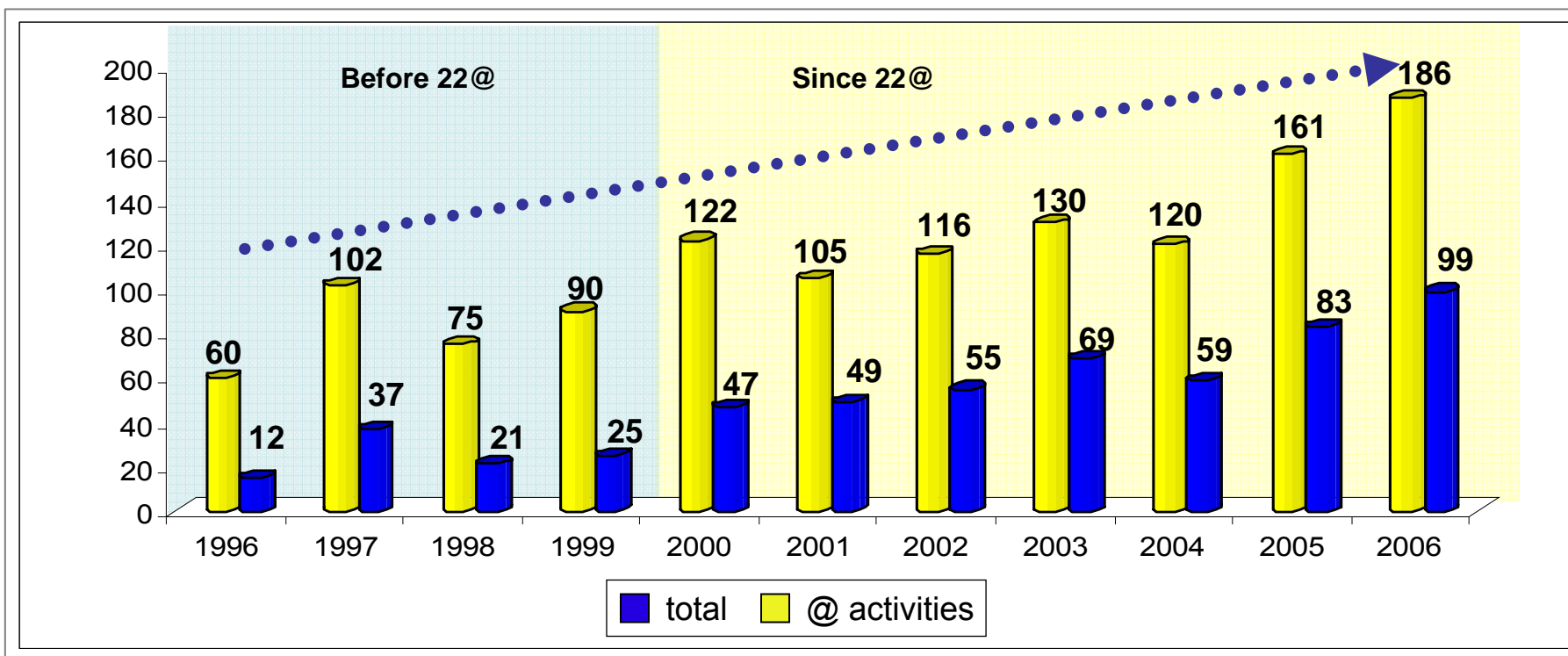
Productive Structure

Graph 2: Evolution of the productive structure in Poblenuou



- Clear **increase in the proportion of service companies**: 2/3 of the companies that settled in Poblenuou after 2000 are service providers
- Increase in **knowledge-intensive** companies

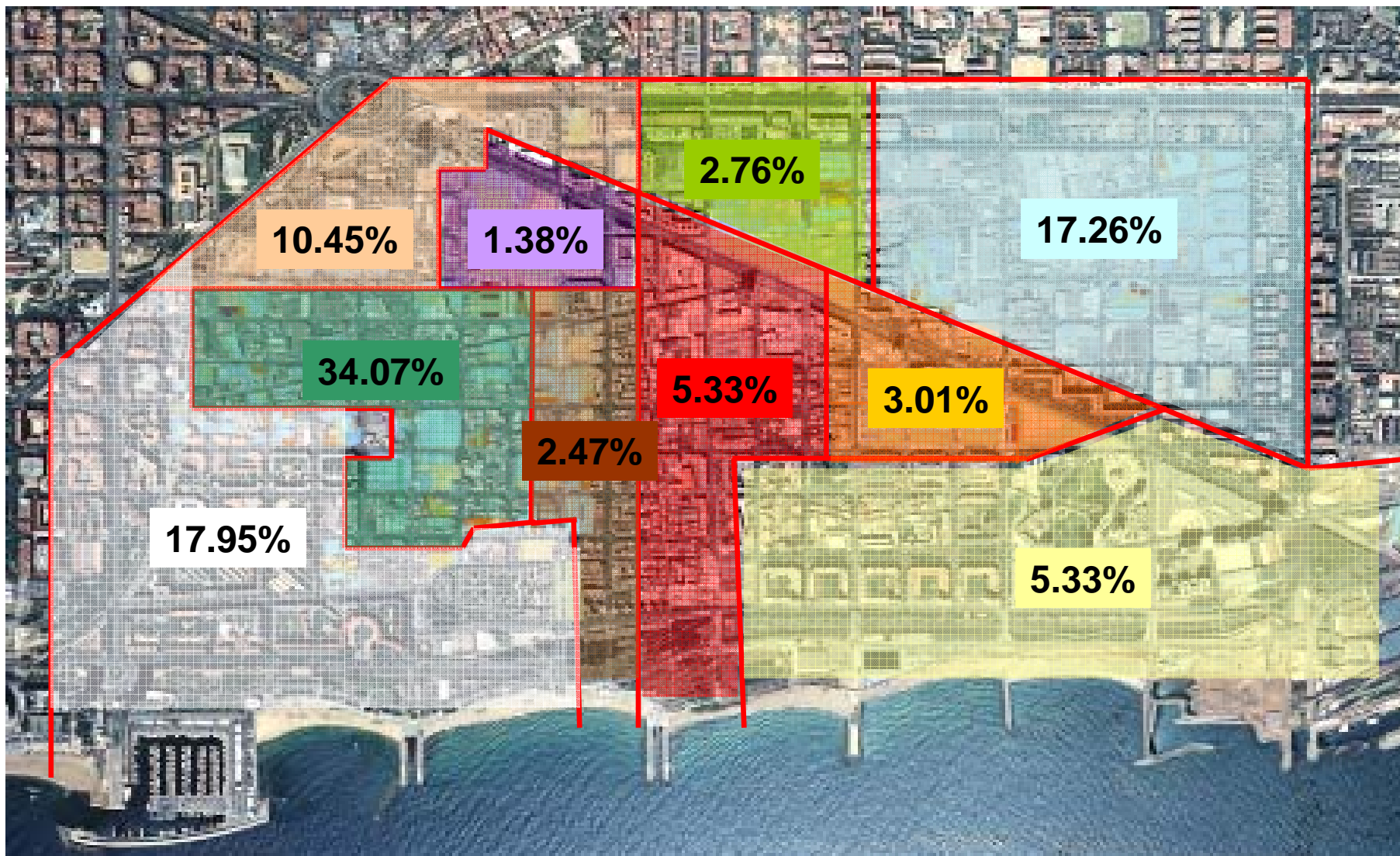
Graph 3: Presence of “@ Activity” companies over the past decade



- Continuous **increase in @ Activity companies** since 1996 ...
- Of the companies created in the past years, **53%** belong to the @ activity sector (with a broader definition →55%).
- **47%** of the companies in Poblenou **were founded in the district...**
- Continued increase of companies with foreign capital in Poblenou since 2000: **11% of the new companies are foreign** (6.9% from the EU)

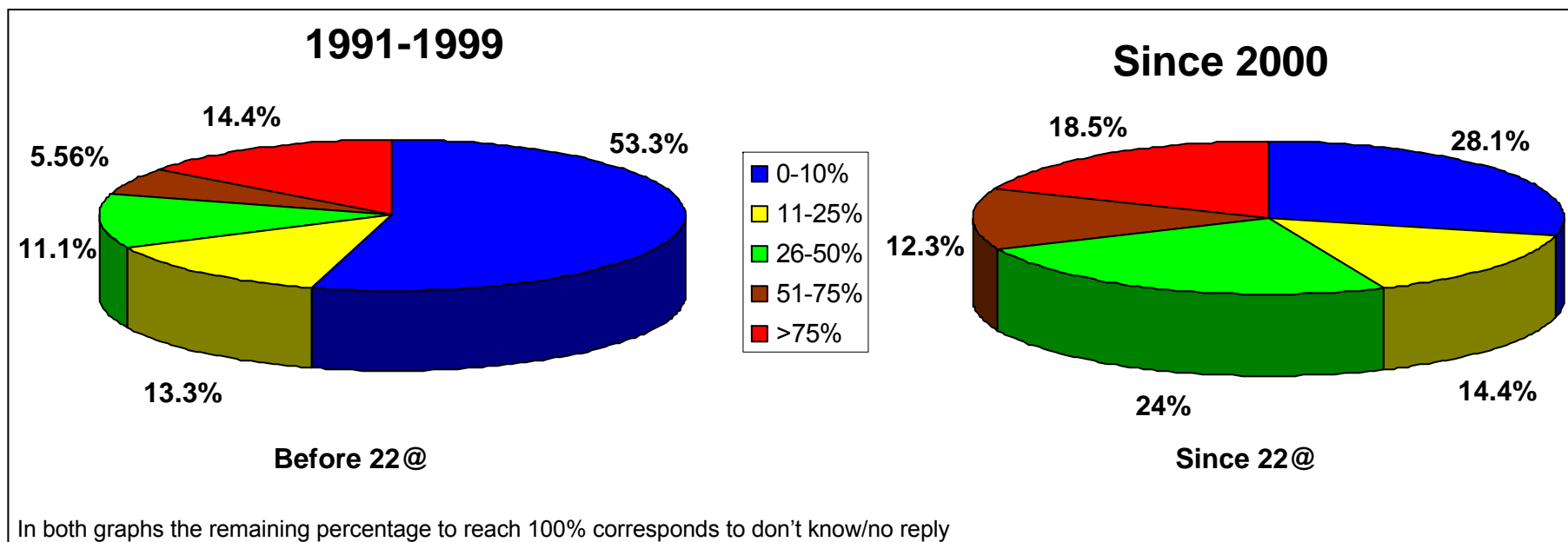
Company Locations

Percentage of companies in Poblenou by location (2007)



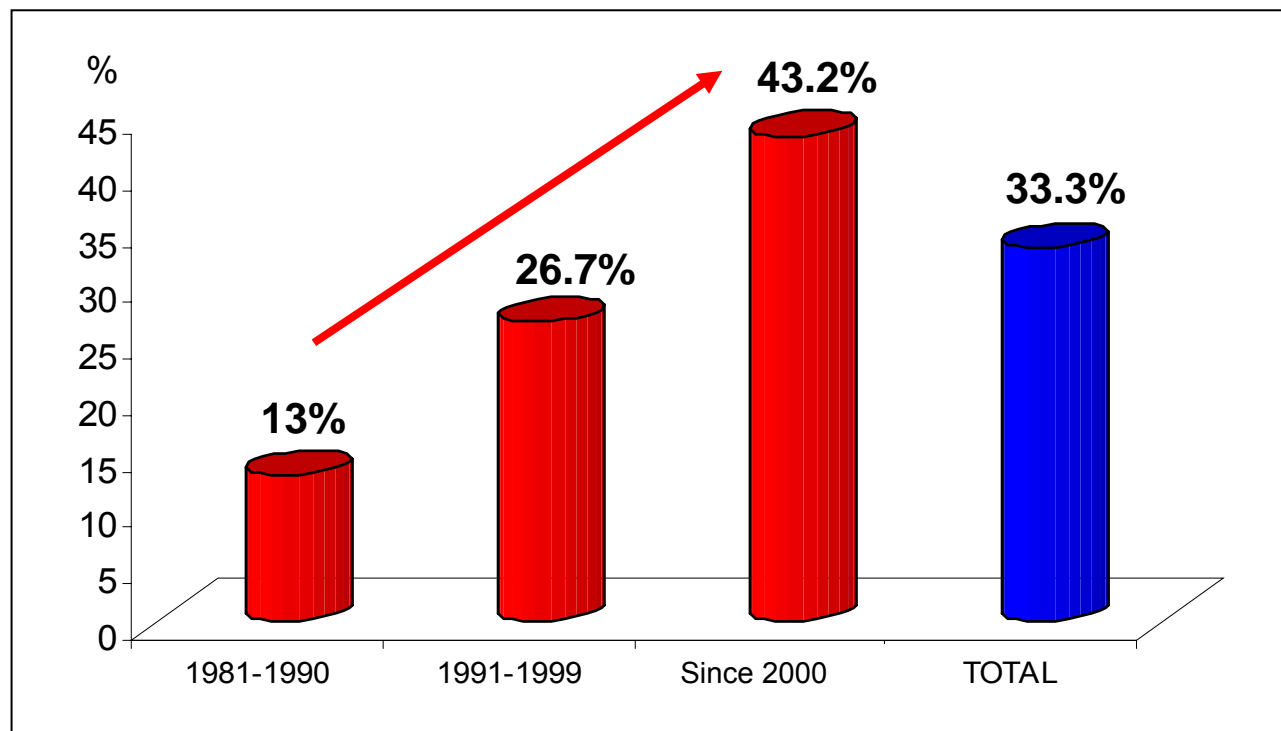
Human Capital

Graph 6: Human capital and talent of the companies in Poblenou by period of incorporation (in % of university graduates)



- In 19% of the companies that have settled in the district since 2000, **over 75% of their employees are university graduates**; in 31% of companies it is over 50%.
- Talent is a key variable for recently created companies in Poblenou...

Graph 7: R&D activity of companies in Poblenou



- **Continued increase** in the percentage of companies that conduct R&D activities (43% of the companies that have settled in the district since 2000)